

# Pennsylvania Western (PennWest) University

PASSHE Universities in Western PA

Formerly California, Clarion, and Edinboro Universities

**Location(s):** California, Clarion, and Edinboro, PA

**Degrees:** Bachelor, Master

**Website:** [pennwest.edu](http://pennwest.edu)



## **Fisheries and Wildlife Biology, BS**

**Location(s):** California, Clarion, Edinboro

If you're passionate about the outdoors and the work to conserve and preserve the natural world, you can fulfill your dream of a meaningful career with the Bachelor of Science in Fisheries and Wildlife Biology at any of the PennWest campuses.

This bachelor's degree program gets you out of doors and into the natural habitat. Built on a broad core of courses focused on the biology and ecology of fish and wildlife, the curriculum applies knowledge from many fields to the study and management of the environment. You'll gain a greater understanding of the physical, chemical and geological sciences, along with a working knowledge of mathematics and statistics. As a student you will learn various techniques and philosophies of fisheries and wildlife management in order to design, analyze and interpret environmental information and data.

## **Integrated Business, BS with Concentration in Event Planning and Management**

**Location(s):** California, Clarion, Edinboro, Online

Event planners are in demand to organize and implement successful gatherings of all sizes, from intimate weddings to stadium concerts. Through this concentration, you will learn to blend creativity with careful attention to detail. You'll build on the skills you've acquired through core business courses, then go on to earn 24 credits that focus on your chosen field of interest. Experienced faculty will serve as your mentors and guides as you delve into all aspects of event management including design, risk management, finance, sustainability, marketing, logistics and evaluation.

You will have the opportunity to pursue professional certification through organizations such as Meeting Professionals International, the International Live Events Association or the International Association of Exhibition and Events. As a graduate, you'll be equipped to start your own business or find employment with top corporations, nonprofit organizations, convention centers and other event venues.

## **Integrated Business, BS with Concentration in Parks and Recreation Management**

**Location(s):** California, Clarion, Edinboro, Online

The steady growth of leisure time among Americans increases demands on our natural resource base and the social framework of our nation. As a result, there's a growing need for trained parks and recreation management professionals.

This exciting concentration prepares you for a career that promotes leisure lifestyles that enrich the lives of people and their communities. In addition to core business courses, you'll learn about the effective preservation, management and use of our natural resources. As a student, you will acquire practical experience in community recreation management, park and resource protections, recreation programming, interpretation, outdoor leadership, outdoor recreation research and recreation facility and area planning.

This program is accredited by the Council on Accreditation of Parks, Recreation, Tourism and Related Professions (COAPRT). Our graduates have gone on to work at recreation centers, national parks, cruise ships, summer camps and in other fields that support exercise and healthy living.

## **Sport Management, BS and MS**

**Location(s):** California, Clarion, Edinboro, Online

Jumpstart your career in the Thriving Sports Industry! Our Bachelor of Science in Sport Management at PennWest equips you with both theoretical insights and hands-on experience, ensuring you're ready for the demands of today's employers in this multi-billion-dollar field.

Note: Master's degree program is entirely online

## **Intercollegiate Athletic Administration, Graduate Certificate**

**Location(s):** Online

At Pennsylvania Western University (PennWest), we offer an immersive and innovative Intercollegiate Athletic Administration Post-Baccalaureate Certificate program, designed for aspiring leaders in the dynamic world of college sports. Developed in collaboration with the NCAA, this 100% online program is tailored to provide a deep understanding of sport governance, compliance, legal aspects of equity in athletics, and human resource management in sports.

## **Minor Fields of Study**

Pennsylvania Western University also offers undergraduate minors in **Event Planning and Management, Fisheries and Wildlife Biology, Parks and Recreation Management, and Tourism and Hospitality Management**